



**script**

a book trailer is born.....

Writing the script is similar to narrowing a story to a few sentence pitch. But how do you take hundreds maybe thousands of words and condense the story into a meaningful teaser? Try following these steps:

1. Where does your story take place?

**Setting** - Time and place where the story takes place.

## 2. Identify your main character.

Who is he or she? Usually the trailer focuses on the protagonist, with any other characters there simply to showcase the main character in more depth.

3. What does he/she want? What's his goal?

The event that forces the protagonist to action. Motivation - Why the protagonist is taking on the challenge.

4. What gets in the way of him reaching his goal? Maybe an antagonist:

**-Challenge** - The challenge that the protagonist accepts.

5. What choice(s) does he have to make?

How do they reflect on his character?

How is the battle between good and evil promoted in your story?

**Other important factors:**

The background features a series of overlapping, semi-transparent geometric shapes, primarily triangles, in shades of light blue, medium blue, and orange. These shapes are arranged in a dynamic, non-linear pattern, creating a modern and abstract aesthetic. The colors are layered, with some shapes appearing more prominent than others due to their opacity and position.

1. You don't want to give away too much information

2. Most of the time you'll use only one character (Even though a story may include three different characters, it is advisable to refer to the main character.)

3. Your goal is to peak the reader's interest

4. Using a question at the end of the trailer creates suspense

5. Use punchy words that are easy to read

6. Don't worry about writing in full sentences

Before writing your script, decide on the main idea. The main idea is what you basically what to promote in your trailer. This main idea is also called a log-line.

A **log line** or **logline** is a brief (usually one-sentence) summary of a television program, film, or book that states the central conflict of the story, often providing both a synopsis of the story's plot, and an emotional "hook" to stimulate interest. A one-sentence summary in a trailer is a **log line**.

# Logline Examples

## Star Wars

*When his caretakers are murdered, a young Jedi knight joins the rebel alliance and struggles against the Galactic Empire to destroy the Death Star, their nearly complete super weapon.*

When he finds....  
**must**....  
...she needs to  
...has to save...  
...discovers her brother...  
What if...  
...he's trapped...

storyboard

/'stɔːrɪbɔːd/

*Noun*

a sequence of drawings, typically with some directions and dialogue, representing the shots planned for a film or television production.

A storyboard is a graphic organizer in the form of illustrations or images displayed in sequence for the purpose of pre-visualizing a motion picture, animation, motion graphic or interactive media sequence.

**A storyboard** is a graphic representation of how your video will unfold, shot by shot. It's made up of a number of squares with illustrations or pictures representing each shot, with notes about what's going on in the scene and what's being said in the script during that shot.

The design document is **important**, as it is typically used to pitch your story. When you create a **storyboard**, you create a visual map of your story. This can help you shape the vision and flow of your story -to pitch it-.

Look at any comic strip and you'll see **picture writing** in action.

A **storyboard** is a **writing** format, generally a set of boxes (or rectangles, circles, or other shapes) placed in a logically sequenced order. Each box or frame is a place for the **writer** to put information, pictures, symbols, or text.

A storyboard is a list of your shots.

A **shot list** is a full log of all the **shots** you want to include in your film; essentially it is a checklist filled with minute details that will give your film a sense of direction and efficiency.

SHOT #

ACTION

DIALOGUE

FX

SHOT #

ACTION

DIALOGUE

FX

SHOT #

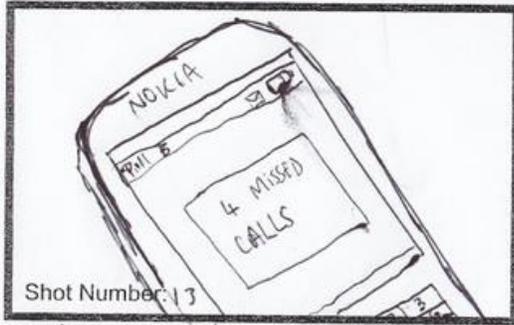
ACTION

DIALOGUE

FX

Scene # Shot #

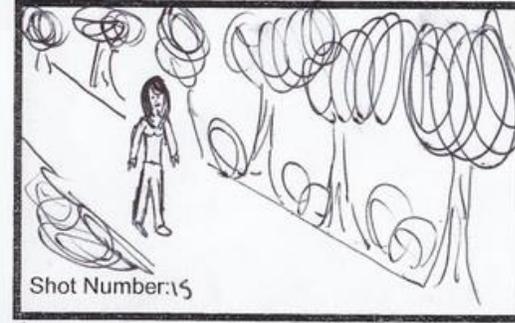
## Media Studies Film Storyboard



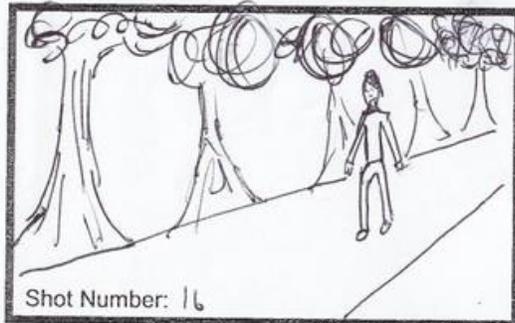
extreme close up of mobile phone screen. phone is then picked up.



Mid shot of lead singer showing him playing guitar as well.



long shot of female character walking down woodland path. she walks out of shot.



same as shot 15, but with male character



mid shot of band playing



long shot of male and female meeting on the path. woman slaps male and runs out of shot.

# Book Trailer Storyboard



We all need to plan for something, whether it be at work, school, or home. Storyboarding out your desired outcome, even in a very simplified manner, helps you prepare for potential issues, make sure your plan is sound, and/or communicate ideas with others. There are many uses for storyboards in the entertainment industry, the business world, and education.

# Suddenly It Started Storyboard



**The sun was shining**



**so I decided to go for a bike ride outside.**



**While I was getting ready,**



**it suddenly started to rain.**



**As I was taking off my raincoat,  
I looked out the window again.**



**The wind was blowing hard!**

# For more on storyboarding:

[https://youtu.be/5PFuNz\\_Ld9Q](https://youtu.be/5PFuNz_Ld9Q)

<https://youtu.be/B4ekzThzjj0>

<https://youtu.be/7LKPVAIcDXY>

<https://youtu.be/BSOJiSUI0z8>

*Thank you for watching!!!*